

Fruit Bliss Sorbets
Fruit Superiority

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Elevate refreshing sorbets with a premium fruit experience. A convenient all-in-one solution for ice cream producers to excite the taste buds of their consumers with sorbets including small fruit particles for a multisensory experience.

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MARKET INSIGHTS

50% of consumers globally are (very) influenced by texture in their choice of food and drink products (FMCG Gurus). Multi-sensory experiences are especially critical in the ice cream category. Sorbets or water-based ice creams experience a premiumization wave for elevated experiences.



TARGET GROUPS

Industry: Ice cream producers

Consumers: Consumers looking for a sophisticated sorbet experience with real fruit inside



YOUR BENEFITS

- Enhanced mouthfeel of your sorbets
- Superior fruit integrity of fruit particles inside water-based ice creams
- Convenient ready-to-use solution
- Extensive fruit sourcing and processing expertise for premium fruit experience.



CONSUMER NEEDS

Elevated and refreshing fruit sorbets with real fruit



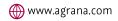
OUR SOLUTION(S)

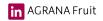
Ready to use compound mix for sorbets with fruit pieces available in many fruit combinations such as wild berry mix, mango passionfruit, lemon.



GET IN TOUCH WITH US!









At AGRANA Fruit, we have a passion for great food and innovation. We offer a variety of fruit, brown flavor, and specialty solutions for the food & beverage industry.