

**AGRANA Fruit  
Texture Solutions**



**Texture Twist Cone  
Layered Solutions**

# Texture Twist Cone

Catering to the rising demand for multi-sensorial experiences in ice cream hand-held formats, Texture Twist Cone is designed for ice cream producers wanting to combine creamy, chunky and crispy textures in various layers in one cone. Pairing core filling, sauce and inclusions on top creates a visually appealing and indulgent treat.



## MARKET INSIGHTS

Creamy textures dominate the ice cream space, but chunky and crispy textures are on the rise. A combination of various textures in different layers of the product meet consumer needs of multi-sensorial experiences.



## TARGET GROUPS

**Industry:** Ice cream producers

**Consumers:** Consumers of ice cream cones



## YOUR BENEFITS

- Limitless combination possibilities of various taste and texture elements in the different layers of the ice cream (core filling, swirl, variegate, sauce, topping/decoration)
- Sourcing and formulation expertise for premium texture.



## CONSUMER NEEDS

Multi-sensorial and visually appealing ice cream experience.



## OUR SOLUTION(S)

Combination of a core filling with small fruit fibers and a sauce on top with bigger fruit pieces and chocolate inclusions (e.g. Cherry Chocolate Splits).



## GET IN TOUCH WITH US!

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At AGRANA Fruit, we have a passion for great food and innovation. We offer a variety of fruit, brown flavor, and specialty solutions for the food & beverage industry.

With our network of experts located in 21 countries across the globe, we capture “what’s next” and co-create tailor-made solutions delighting consumers around the world.